Welcome to MyCRM *Making CRM work for business*
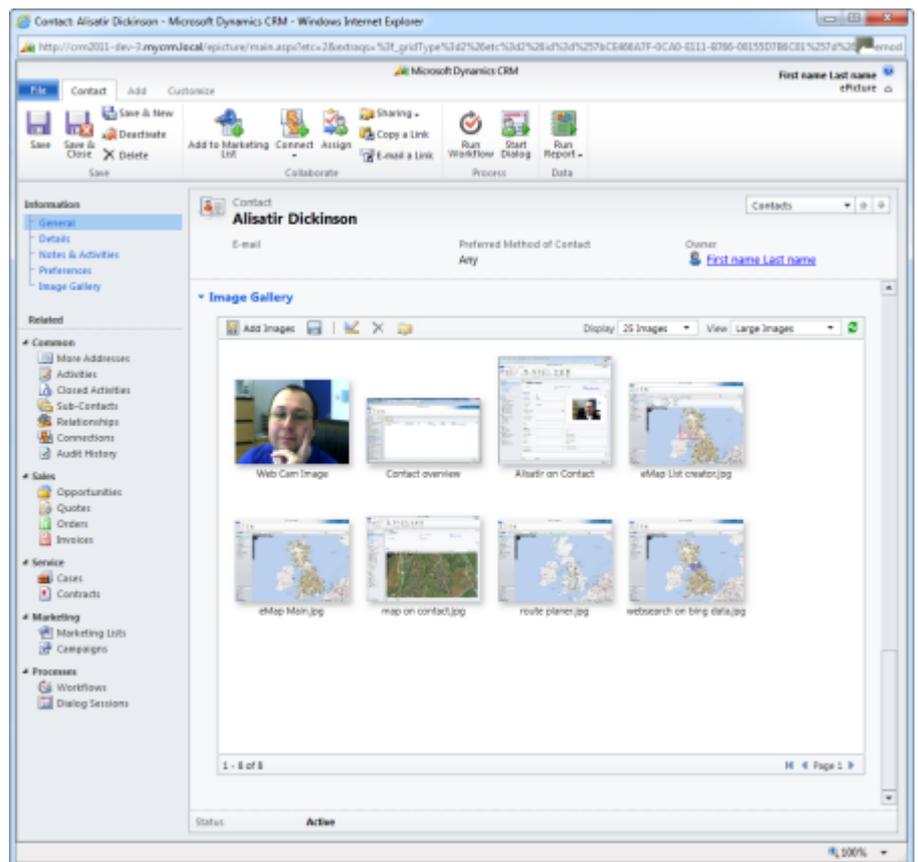
ePicture—Microsoft CRM 2011

A picture paints a thousand words

Our latest product release for Microsoft Dynamics CRM, further extends the capability of a record type or entity to enable the creation of a Picture Library or Gallery on nearly all CRM records.

This is a great feature add if you need to collect image information about a Contact, Case, Quote, Order or any other record in CRM.

FACTSHEET

Product Name	MyCRM ePicture
Version	2011
Owner	MyCRM

Available For

MyCRM Hosted	√
Microsoft CRM Online	√
CRM On-Premise	√

MyCRM extended

For Additional Information

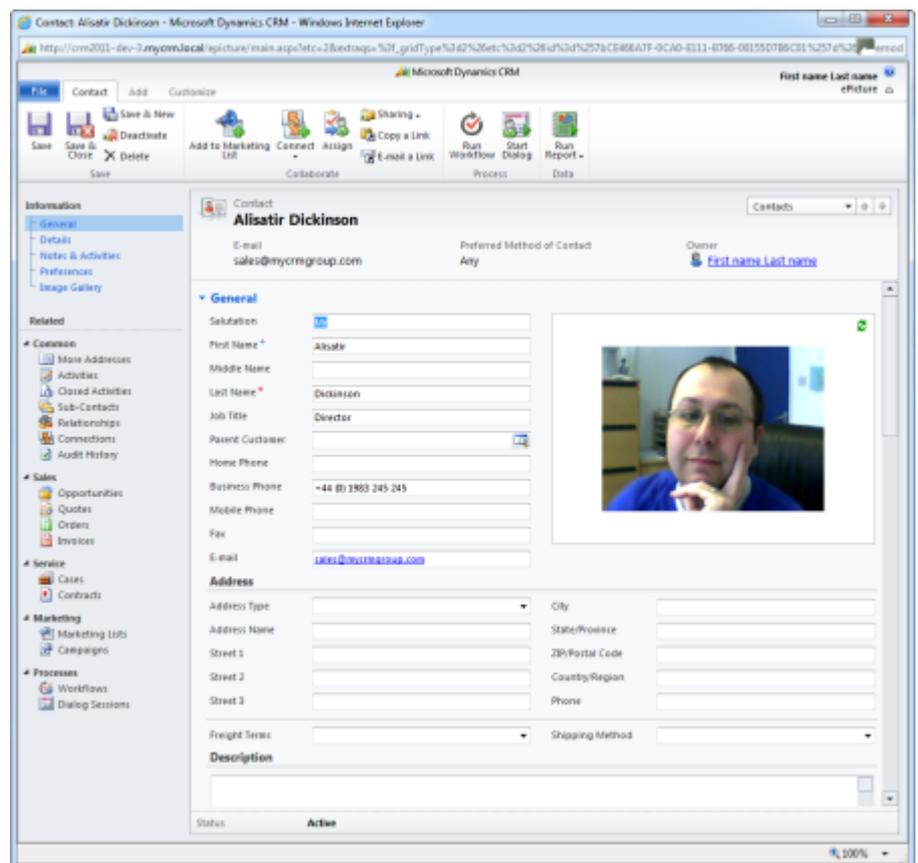|	
Contact :	Alistair Dickinson
Email :	sales@mycrmgroup.com
Phone :	01983 245245
Web :	www.mycrmgroup.com

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Using Pictures on ID Cards for Staff Members or Events

In a lot of demonstrations of CRM we see the contact or account record showing the contact's photo, with ePicture you can now achieve this quickly and easily, which is great if you want to capture staff information on the CRM System User record or use it to identify Customers at an event.

For Additional Information

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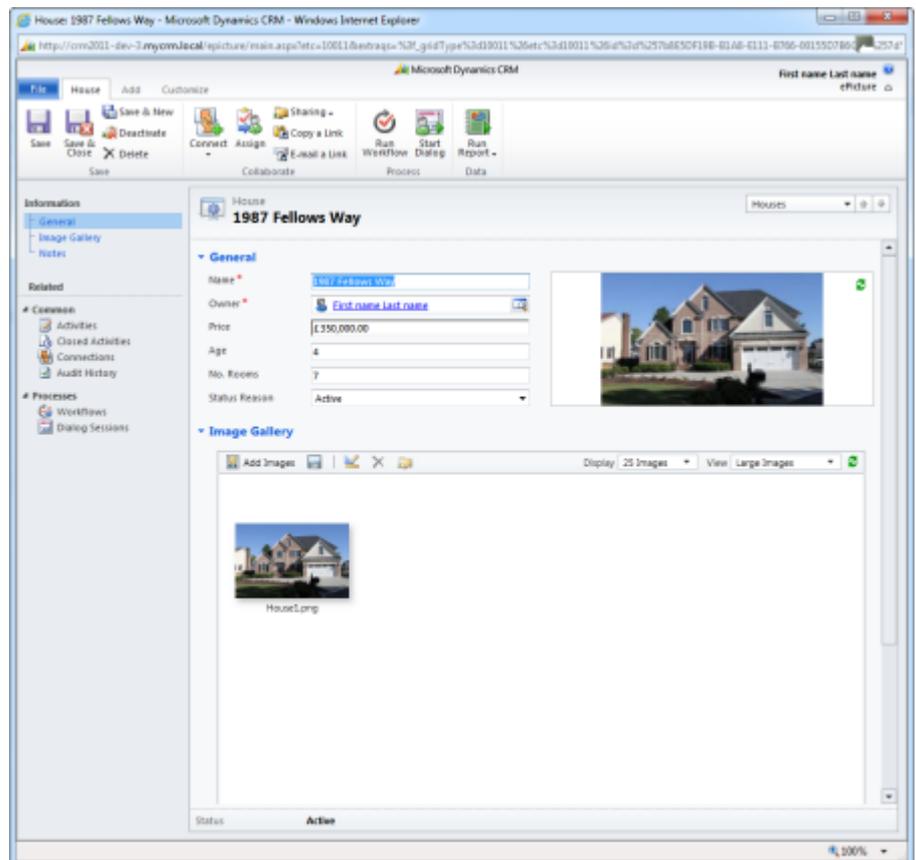**( ) MyCRM** extended

Creating Galleries for Vertical Solutions

There are many business verticals that may require the need to capture pictures in a CRM database below we give a few examples

Property Sales

Using ePicture in a property or estate agent setting enables uses of the CRM system to quickly upload pictures of a property associated to the Property record in CRM.

Floor plan images can also be uploaded in the same way, as ePicture supports a range of file type extensions

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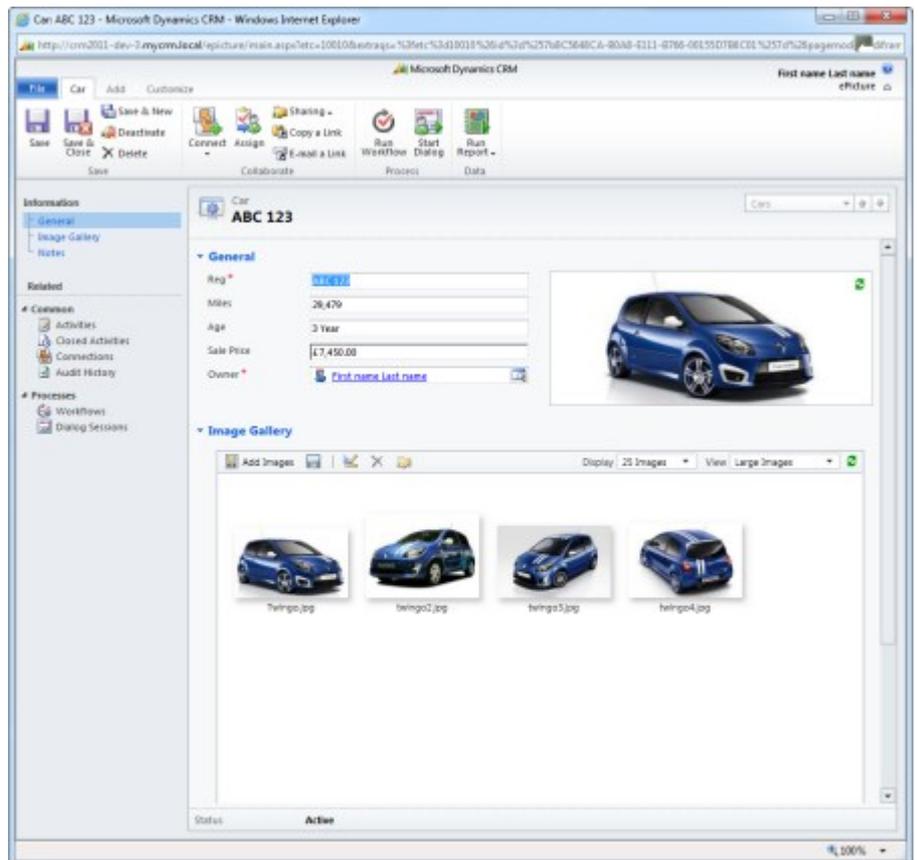Web :   www.mycrmgroup.com

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Auto Sales

Using ePicture in a Auto Distributor, Auto Reseller, Fleet or Car Hire setting enables uses of the CRM system to quickly upload pictures of related cars, vans or trucks for sale to the associated record in CRM.

Here we selected some images from the web and have a primary picture and a images library on the Car record in CRM.

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Versatility

As you can probably see the ePicture module for Microsoft Dynamics CRM 2011 can be used in a number of business situations for a number of different business settings

Giving organisations the ability to easily upload images and use them as collateral for Sales and Marketing activities.

By adding ePicture to your CRM, you can not only capture images but then develop out to make those images publically available for customers and prospects, integrate into a web site or portal.

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ePicture Licencing

ePicture is available from MyCRM and selected partners and can be downloaded from the MyCRM download centre

Download Here

http://downloads.mycrmgroup.com

For more information please contact our sales team on :
+44 (0) 1983 245245

or email
sales@mycrmgroup.com

or visit
http://www.mycrmgroup.com

or visit
http://downloads.mycrmgroup.com

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